

24.02.21

T: Can I identify the features of
successful blog writing?



Success criteria...

- You understand how a blog can be used as an informative text.
- You understand the key features of a blog.



What is a blog?

Blogs are regularly updated websites and web pages. Usually written in an informal style, blogs contain 'blog posts' which can be used to document life events, give information about hobbies and interests or share knowledge on specific subjects.



Home button



Search for... Search

Search bar



Blog title



South America Travel Guide

A blog explaining the reasons to travel to South America.

Blog description

Archives

February 2021 (1)

Archives side bar

Blog post

What to expect



All About what to expect when visiting South America.



Miss Wood
Today at 12:20



Date and time of post

What to expect

Heading



Miss Wood
Today at 12:20

Archives

February 2021 (1)

Food:

Subheadings

If you like to let your stomach dictate your travels, you can't go wrong with a gastronomic adventure in [Peru](#). The country is famous for its delicious local Peruvian cuisine. Plus, you can always work off those extra calories by hiking the [Inca Trail](#).



Mix of text and images.

Beaches:

If you are a beach lover, can relax on nearly 7,500 km of coastline in [Brazil](#). It's the perfect place to sip on a coconut and work on your tan. If you're looking for something more adventurous, you can always take a kitesurfing lesson!

Nature Lovers:

While South America as a whole has an abundance of incredible landscapes, [Bolivia](#) is home to one of the most famous natural wonders, [Salar de Uyuni](#). You can also head to Chile to explore the hiking trails in Torres del Paine or join an expedition into the Amazon.

Wildlife:

The [Galapagos Islands](#) in Ecuador is the best destination in South America to see wildlife. A lot of the creatures are endemic to the islands, and there are plenty of cruises you can join to explore the different island

Comment box



Edit

Delete

Post comment



TASK - jot down notes on what a blog post should include below/on paper.

A large empty rectangular box with an orange border, intended for students to jot down their notes.



TASK 2

On PurpleMash a 2Do has been set to create a poster to remind everyone in class of what is expected when writing a blog post. This will then be displayed in class.

Remember to think about what is needed to be included in a blog post and WHAT you think your classmates need to remember when creating a blog/commenting on a blog (cast your minds back to our internet safety unit).

